ORDER

Product Desc: He

HOUSE MAJORITY PAC

Estimate:

1428

Original Date / Rev:

09/18/12 - 10/01/12 07/19/12 / 08/30/12

Order Type:

Flight Dates:

GENERAL

Primary AE:

mary AE: Amy McCreary

Sales Office:

Sales Region:

BLPHI

Print Date 08/31/12 11:05:00

National

Agency

Orders

Name:

Buying Contact: Billing Contact:

1010 Wisconsin Ave. NW

Washington, DC 20007

Waterfront Strategies

Billing Type:

Billing Calendar:

_....

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

Advertiser

Name:

Priority:

House Majority PAC

Demographic:

A35+

Product Codes:

PLI2

Revenue Codes:

POLITICAL/AGY, PISSUE, GEN

SELECT PRIORITY CODE

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Bill Plan

DIII Pidii				
Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	1 01	\$65,525.00	\$55,696.25
10/01/12	10/01/12	12	\$10,375.00	\$8,818.75

Totals

Month	# Spots	Gross Amount	Not Americal	D - C
			Net Amount	Rating
September 2012	101	\$65,525.00	\$55,696.25	0.00
October 2012	12	\$10,375.00	\$8,818.75	0.00
Totals	113	\$75,900,00	\$64,515,00	0.00

00:05:00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	31%	\$75,900.00
Market	100%	\$244.838.71

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$63,658.06
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$39,174.19
KTUD	1%	\$2,448.39
KVVU	18%	\$44,070.97
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$19,587.10

	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ne Days	Len Sp	ots	Rate Pri	Rtg Type S	Spots	Amount
٦	E 1	KSNV	09/18/12	10/01/12	Wake Up Early w/ Wake Up Early W		430a-5a	MTWTS	:30	2	\$200.001	0.00 NM	4	\$800.00
		WAKE I	JP EARL	Y W/THE V	VAGNERS	agiicio								
		Sta	rt Date	End Date	Weekdays	Spots/Week	Rafe I	Rating						

Print Date: 08/31/12 11:05:00

KSNV

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Order / Rev:

104472

Advertiser:

House Majority PAC

Alt Order #:

06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/18/12 - 10/01/12

Estimate:

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Sp	ote	Rata Pri	Rtg Type	Snots	Amount
E 1 KSNV 09/18/12 10/01/12	Wake Up Early W/ Wagn@M Wake Up Early Wagners	430a-5a	MTWTS	:30	2	\$200.001	0.00 NM	4	\$800.00
WAKE UP EARLY W/THE V	VAGNERS								
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12	Weekdays Spots/Week MTWTS 2	<u>Rate</u> \$200.00	Rating 0.00						
Week: 09/25/12 10/01/12	MTWTS 2		0.00						
E 2 KSNV 09/18/12 10/01/12	M-F 5-6a WakeUp w/Wagners	5-6a	MTWTF	:30	4	\$400.001	0.00 NM	8	\$3,200.00
WAKE UP WITH THE WAG Start Date End Date	NERS Weekdays Spots/Week	Rate	Rating						
Week: 09/18/12 09/24/12	MTWTF 4	\$400.00	0.00						
Week: 09/25/12 10/01/12 E 3 KSNV 09/18/12 10/01/12	MTWTF 4 M-F 6-7a Wakel In w/Wa0M	\$400.00 6-7a	0.00 MTWTF	:30	3	\$625.002	0.00 NM	6	ሰን ን ደላ ላላ
	M-F 6-7a WakeUp w/Wagners NERS PLEASE AIR ALL SPOT I			.50	,	φ023.002	0.00 14141	8	\$3,750.00
Start Date End Date	Weekdays Spots/Week	Rate	<u>Rating</u>						
Week: 09/18/12 09/24/12 Week: 09/25/12 10/01/12	MTWTF 3 MTWTF 3	,	0.00 0.00						
E 4 KSNV 09/18/12 10/01/12		ф025.00 658а-9ат	MTWTF	:30	3	\$900.001	0.00 NM	6	\$5,400.00
TODAY SHOW	Today Show				•	, , , , , , , , , , , , , , , , , , , ,	1100 11111	ŭ	Ψο, 100.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/18/12 09/24/12	MTWTF 3	\$900.00	0.00						
Week: 09/25/12 10/01/12 E 5 KSNV 09/22/12 09/29/12	MTWTF 3 News 3 Sunrise - SATURIM	\$900.00 6a-7a	0.00	:30	1	\$375.001	0.00 NM	1	#275.00
	News 3 Sunrise SATURDAY	Gu-, u	3	.50	'	ψ575.00 Ι	O.OO MIN	1	\$375.00
NEWS 3 AT SUNRISE Start Date End Date	Weekdays Spots/Week	Pata	Pating						
Week: 09/17/12 09/23/12	S- <u>Spois/vveek</u>	<u>Rate</u> \$375.00	Rating 0.00						
Week: 09/24/12 09/30/12	0	T	0.00						
E 6 KSNV 09/22/12 09/29/12 SATURDAY TODAY	Saturday Today CM Saturday Today	7a-9am	S-	:30	1	\$625,001	0.00 NM	1	\$625.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	S- 1	\$625.00 · \$625.00	0.00 0.00						
E 7 KSNV 09/23/12 09/30/12		7a-8am	S	:30	1	\$625.001	0.00 NM	2	\$ 1, 250 .00
TODAY ON SUNDAY	Sunday Today					•		-	ψ1 <u>1</u> 200.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 Week: 09/24/12 09/30/12	S 1 S 1	\$625.00 \$625.00	0.00 0.00						
E 8 KSNV 09/18/12 10/01/12	M-F Today Show II 3rd H0M M-F Today Show II	9-10a	MTWTF	:30	3	\$425.001	0.00 NM	6	\$2,550.00
TODAY SHOW II	Washdam O Law L	5 /							
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12	Weekdays Spots/Week MTWTF 3	<u>Rate</u> \$425.00	Rating 0.00						
Week: 09/25/12 10/01/12	MTWTF 3	\$425.00	0.00						
E 9 KSNV 09/18/12 10/01/12	M-F Today Show III 4th 13M Today 4th Hour	10am-11am	MTWTF	:30	3	\$325.001	0.00 NM	6	\$1,950.00
TODAY SHOW III Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 09/18/12 09/24/12	MTWT'F 3	\$325.00	0.00						
Week: 09/25/12 10/01/12	MTWTF 3		0.00			*****			
E10 KSNV 09/18/12 10/01/12	Rachael Ray CM Rachael Ray	11am-12pm	MTWTF	:30	3	\$325.001	0.00 NM	6	\$1,950.00
RACHEL RAY	Mile aliales	.	D. #						
<u>Start Date</u> <u>End Date</u> Week: 09/18/12 09/24/12	<u>Weekdays</u> <u>Spots/Week</u> MTWTF 3	<u>Rate</u> \$325.00	Rating 0.00						
Week: 09/25/12 10/01/12	MTWTF 3		0.00						
E 11 KSNV 09/18/12 10/01/12	Noon News CM Noon News	12-1230pm	MTWTF	:30	3	\$425.001	0.00 NM	6	\$2,550.00

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Order / Rev:

104472

Advertiser:

House Majority PAC

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06833667

Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/18/12 - 10/01/12

Estimate:

Ln Ch Star NEWS 3 AT N		Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 09/18/12 Week: 09/25/12	End Date 09/24/12 10/01/12	Weekdays MTWTF MTWTF	Spots/Week 3 3	<u>Rate</u> \$425.00 \$425.00	<u>Rating</u> 0.00 0.00					
E12 KSNV 09/18	3/12 10/01/12	The Agenda 1230 The Agenda 1230		1230-1p	MTWTF	:30	2 \$325.001	0.00 NM	4	\$1,300.00
NEWS 4: THE										
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF MTWTF	2 2	\$325.00 \$325.00	0.00 0.00					
E 13 KSNV 09/18				1258p-2pm	MTWTF	:30	3 \$425.001	0.00 NM	6	\$2,550.00
		Days of our Lives		THOUGH HATTI		.00	Φ420.001	0.00 14141	U	φ2,000.00
DAYS OF OU										
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF MTWTF	3	\$425,00 \$425.00	0.00 0.00					
E 14 KSNV 09/18			CM	2pm-3pm	MTWTF	:30	2 \$325.001	0.00 NM	4	\$1,300.00
		The Doctors	0	April Opini	P11 W 11	.00	2 φ020.001	0.00 INIVI	4	∌ 1,300.00
THE DOCTOR	_									
Start Date		<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF MTWTF	2 2	\$325.00 \$325,00	0.00 0.00					
E 15 KSNV 09/18			CM	3-4p	MTWTF	:30	2 \$450.001	0.00 NM	4	\$1,800.00
		Dr Phil	0	С	1-71-49-11	.00	2 \$450.001	O.GO MINI	4	φι,ουυ.υυ
DR. PHIL	Fred Data	Ma alada	01-08/1	5 .	D //					
<u>Start Date</u> Week; 09/18/12	<u>End Date</u> 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					
Week: 09/25/12	10/01/12	MTWTF	2	\$450.00 \$450.00	0.00					
E 16 KSNV 09/23	3/12 09/30/12		:30AM S M	9:30a-10a	s	:30	1 \$500.001	0.00 NM	2	\$1,000.00
OUDIO MATTI	IPMO OLIOTA	Chris Matthews S	UN 9:30am							,
CHRIS MATTI			Constant - I	Dete	B ()					
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500,00	Rating 0.00					
Week: 09/24/12	09/30/12	S	i	•	0.00					
E 17 KSNV 09/18	3/12 10/01/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	MTWTF	:30	1 \$600.001	0.00 NM	2	\$1,200.00
FIDOT NEWS	0 AT EQUID D	4PM NEWS (1 ho	our)	(4:00 PM-4:3	0 PM)					, .,
		LEASE AIR ALL S			D. ()					
<u>Start Date</u> Week: 09/18/12	End Date 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$600.00	Rating 0.00					
Week: 09/25/12	10/01/12	MTWTF	i	\$600.00	0.00					
E 18 KSNV 09/18	3/12 10/01/12	NEWS 3 at 4 (1 I	HOUR)CM	4-5pm	MTWTF	;30	3 \$725.001	0.00 NM	6	\$4,350.00
NIPT 110 1 1 T 1		4PM NEWS (1 ho	our)	(4:30 PM-5:0	0 PM)				-	, .,
NEWS 4 AT 4		Min aladaya	O1 - 00/1-	B-1-	B (1					
<u>Start Date</u> Week: 09/18/12	<u>End Date</u> 09/24/12	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$725.00	Rating 0.00					
Week: 09/25/12	10/01/12	MTWTF	3	\$725.00	0.00					
E 19 KSNV 09/18	3/12 10/01/12		CM	5-630p	MTWTF	:30	3 \$1,200.001	0.00 NM	6	\$7,200.00
EARLY NEWS	2	M-F Early News								
Start Date		Weekdays	Spots/Week	Rate	Rating			ı		
Week: 09/18/12	09/24/12	MTWTF		\$1,200.00	0.00					
Week: 09/25/12	10/01/12	MTWTF		\$1,200.00	0.00				! !	
E 20 KSNV 09/22 KSNV EARLY		Sa-Su Early News Sa-Su Early New		5pm-630pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00
Start Date		<u>Weekdays</u>	Spots/Week	Rate	Rating				<u>.</u>	
Week: 09/17/12	09/23/12		0	\$675.00	0.00					
Week; 09/24/12	09/30/12	S-	1	\$675.00	0.00					
E 21 KSNV 09/18	3/12 10/01/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MTWTF	:30	3 \$1,000.001	0.00 NM	5	\$5,000.00
		- M-F Jeopardy B LINES A THRU I E ALL SPOTS PRI								

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KSNV

Order / Rev:

104472

Advertiser:

House Majority PAC

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Product Desc:

HOUSE MAJORITY PAC

Flight Dates:

09/18/12 - 10/01/12

Estimate:

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
E21 KSNV 09/18/12	2 10/01/12	M-F Jeopardy	СМ	630-7pm	MTWTF	:30	3 \$1,000.001	0.00 NM	5	\$5,000.00
		M-F Jeopardy B LINES A THRU E E ALL SPOTS PRIC								
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
	09/24/12 10/01/12	MTWTF MTWTF		\$1,000.00	0.00					
E22 KSNV 09/18/12			CM	\$1,000.00 7-730pm	0.00 MTWTF	:30	2 \$1,000.001	0.00 NM		# 4.000.00
		M-F Wheel of For ASE AIR ALL SPO	tune	•	(VI W	.30	2 \$1,000.001	O.OO INIVI	4	\$4,000.00
	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>					
Week: 09/18/12 Week: 09/25/12	09/24/12 10/01/12	MTWTF MTWTF		\$1,000.00 \$1,000.00	0.00					
E 23 KSNV 09/22/12		Weekend Jeopard		630-730pm	0.00 S-	:30	1 \$525.001	0.00 NM	1	
		WKND Jeop/Whe	*	000-100pm	3-	.50	1 4020.001	U.UU INIVI	ı	\$525.00
JEOPARDY/ WH										
	End Date 09/23/12	Weekdays	Spots/Week 0	<u>Rate</u> \$525.00	Rating 0.00			f		
	09/30/12	S-	1	\$525.00 \$525.00	0.00					
E 24 KSNV 09/24/12	2 10/01/12	Mon PR 8-10p Monday Prime 8-	CM 10pm	8-10pm	M	:30	1 \$4,000.001	0.00 NM	2	\$8,000.00
THE VOICE Start Date	End Date	Mookdova	Cnato AAlook	D-4-	Deline					
	09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$4,000.00	Rating 0.00			1		
Week: 10/01/12	10/07/12	M	<u> </u>		0.00					
E 25 KSNV 09/23/12	2 09/30/12	Jeopardy in PRIM Jeopardy in Prime		SU 930-10p	S	:30	1 \$1,200.001	0.00 NM	2	\$2,400.00
	End Date	Weekdays	Spots/Week	Rate	Rating					
	09/23/12 09/30/12	S S	1	\$1,200.00 \$1,200.00	0.00 0.00					
E 26 KSNV 09/23/12 LAW & ORDER	2 09/30/12	LAW & ORDER (s Law & Order (syn-	-	SU 10-11p	S	:30	1 \$1,200.001	0.00 NM	2	\$2,400.00
	End Date	Weekdays	Spots/Week	Rate	Rating					
	09/23/12	S	•		0.00					
	09/30/12	S		\$1,200.00	0.00					
E 27 KSNV 09/18/12 NEWS 3 NIGHTS		M-F News 3 at Ele M-F News 3 at Ele		11pm-1135pi	n MTWTF	:30	1 \$1,200.001	0.00 NM	2	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/18/12	09/24/12	MTWTF		\$1,200.00	0.00					
Week: 09/25/12	10/01/12	MTWTF	1	\$1,200.00	0.00					
E 28 KSNV 09/22/12 NEWS 3 NIGHTS		Sa-Su News 3 at I Sa-Su News 3 at		11pm- 1 135pi	m5-	:30	1 \$1,100.001	0.00 NM	2	\$2,200.00
	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 09/17/12	09/23/12	S-		\$1,100.00	0.00					
Week: 09/24/12 E 29 KSNV 09/18/12	09/30/12 2 10/01/12			\$1,100.00 1135p-1237a	0.00 MTWTF	:30	1 \$500.001	0.00 NM	2	\$1,000.00
TONIGHT SHOW	V W/ JAY H	Tonight Show ENO								
	End Date		Spots/Week	<u>Rate</u>	Rating					
Week: 09/18/12	09/24/12	MTWTF	1	\$500.00	0.00					
Week: 09/25/12 N30 KSNV 09/29/12	10/01/12	MTWTF	1 SEC CM	\$500.00	0.00	.00	4 4005 001	0.00.1111		
SATURDAY TOD		ROS	PFF CM	5a-459a (5:00 AM-6:00	s- D AM)	:30	1 \$625.001	0.00 NM	1	\$625.00
_	End Date 09/30/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$625.00	Rating 0.00					
N31 KSNV 09/22/12	2 09/22/12	News 3 Live in Pri News 3 in Prime	me CM	7-10pm	S-	:30	1 \$675.001	0.00 NM	1	\$675.00

Print Date: 08/31/12 11:05:00

KSNV

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Order / Rev:

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Advertiser:

House Majority PAC

Alt Order #: Flight Dates:

06833667

09/18/12 - 10/01/12

Product Desc:

HOUSE MAJORITY PAC

Estimate:

Ln Ch Start SATURDAY TOD	End DAY	Inventory Code	Break	Start/End T	īme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 09/17/12	End Date 09/23/12	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u> \$675.00	Rating 0.00						
	2 09/22/12	SIGN ON-SIGN O		5a-459a (9:00 PM-10:	S-	:30	1	\$525.001	0.00 NM	1	\$525,00
	End Date 09/23/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
N33 KSNV 09/25/12 JEOPARDY/ WH	2 09/28/12 EEL OF FO	Rachael Ray Rachael Ray PRTUNE	CM	11am-12pm	~TWTF	:30	1	\$375.001	0.00 NM	1	\$375,00
<u>Start Date</u> Week: 09/24/12	End Date 09/30/12	<u>Weekdays</u> -TWTF	Spots/Week 1	<u>Rate</u> \$375.00	Rating 0.00						
									Totals	113	\$75,900.00